## ABSTRACT OF THE DISCLOSURE

This invention is intended to build a system with service cores integrated. A user terminal sends authentication information and area information to an image service providing server via a network. The image service providing server receives the authentication information and the area information from the user terminal, selects an authentication server of an area corresponding to the area information from among authentication servers of all areas, and sends the authentication information received from the user terminal to the selected authentication server via the network. The authentication server receives the authentication information of the user terminal from the image service providing server and executes the authentication of the user terminal on the basis of the received authentication information. The present invention is applicable to image service providing systems which provide image-based services.